## STRENGTH THROUGH DIVERSITY



# OUR STORY STRENGTH THROUGH DIVERSITY

#### **OUR VISION**

To be an internationally acclaimed conglomerate ensuring growth and delivering value for a better quality of life.

#### OUR MISSION

• **SHAREHOLDERS** To be a multi billion dollar company in terms of market capitalisation

• **CUSTOMERS** To exceed customer expectations

#### • **EMPLOYEES** To become the employer of choice for the right talents

 PROCESS
 To practise good corporate governance and operational excellence

#### TECHNOLOGY To improve efficiency and competitive advantage through innovative technologies

#### • **SOCIETY** To build and support sustainable communities

#### OUR CORE VALUES

#### **RESULT ORIENTED**

- Stretch Good to great
- Innovate
- Commitment

#### OWNERSHIP

- Accountable for outcomes
- Passionate in task execution

Batu Berendam

Pusat Bandarava

Taming Sar

Aver Kerch

• Take Pride - I AM PROTASCO

#### CUSTOMER FOCUSED

- WOW them
- Create value
- Respect

#### KNOWLEDGE DRIVEN

- Knowledge sharing
- Continual education
- Career development

#### INTEGRITY

- Do the right thing
- Trustworthy
- Transparent

#### TEAMWORK

- Robust communication
- Committed to team decision
- Active participation

There is strength in diversity and at Protasco, we know all too well that a good mixture is stronger than any one ingredient alone.

Our differences in thoughts, cultures or ideas are bound together by the passion and commitment we have to make Protasco a great company.

The future is about being innovative and agile, and we believe our diversity is the pillar of our strength.

Protasco is synonymous with enriching people's lives and uplifting communities through every industry that we are involved in. Be it engineering, construction, road maintenance, education, property and trading, we have progressed towards improved solutions and services.

Founded more than 20 years ago, we have grown steadily through diversification of businesses and grown into a recognised brand. As we move towards making Protasco into an internationally acclaimed conglomerate, we will harness our unified strength and nurture our potential.



### THE PROTASCO GROUP



Leveraging on our technological strength, experienced workforce and dedication to excellence, we have steadily developed our capabilities into a one-stop INTEGRATED INFRASTRUCTURE CENTRE specialising in:

- Maintenance
- Construction
- Property & Infrastructure
- Engineering & Consultancy Services
- Education
- Trading & Manufacturing

We Continuously Look To Expand Our Business In Areas Of Our Specialties To Add Value To Our Stakeholders

of work including the design, construction, upgrading and rehabilitation of roads, bridges and buildings A premier one stop solution in road maintenance with experience of more than two decades maintaining Federal Construction and State roads in Malaysia Maintenance An Award-winning property developer **Property &** with a 20-year project in South KL worth Infrastructure an estimated Gross Development Value A typical solar power of RM10billion plant generates power from the sun via photovoltaic panels. Clean Energy Education A top rank University in Malaysia offering programmes ranging Trading & from Diploma to Doctorate with six Manufacturing faculties **Engineering &** Consultancy Services A strategic partner in procurement of quality An expert in Engineering materials for commercial Solutions with sought after advantage. consultation services in landslides, pavement and structural failures

Completed more than USD2billion worth



## MAINTENANCE

For more than two decades, Protasco Berhad has spearheaded the maintenance of roads in Malaysia.

Protasco Berhad's valuable experiences over the years have made it a premier one stop solution provider for road maintenance in the country.

Protasco Berhad has maintained more than 15,000km of Federal and State roads, as well as other roads in Selangor, Pahang, Perak, Terengganu, Kelantan and Sibu, Mukah and Bintulu in Sarawak through concessions and long term contracts by its business units:

- Roadcare (M) Sdn Bhd
- HCM Engineering Sdn Bhd
- Empayar Indera Sdn Bhd
- HCM-Kijang Sdn Bhd
- KPS-HCM Sdn Bhd
- PG-HCM Sdn Bhd

Our strong long-term order book speaks of our clients' trust in our effective service delivery and is a testament of our ability to anticipate and meet our clients' needs.

www.protasco.com.my/maintenance

## ENHANCING ASSETVALUES



#### **TYPES OF MAINTENANCE SERVICES:**

#### **Routine Maintenance:**

Works that are carried out on a cyclic and need-basis. It comprises:

- Pavement Maintenance
- Road Shoulder Maintenance
- Grass Cutting
- Road Furniture Cleaning
- Bridges and Culverts Cleaning
- Drainage Cleaning
- Routine Inspection

#### Periodic Maintenance:

Works that are carried out either as scheduled or unscheduled pavement works. It includes the rehabilitation and repair of existing pavement as well as replacements of road furniture, drainage structures and culverts, slope and embankments, bridges and other similar road structures.

#### **Emergency Works:**

In Emergency Works, rapid response are provided within an hour in various emergency situations by managing temporary traffic diversion and clearing of debris and material to make the road passable to users.





## CONSTRUCTION

Our experience in construction has equipped us with the capability to deliver buildings and roads that live up to our clients' expectations and become a valued part of the community we serve.

GREAT

www.protasco.com.my/construction

ORRO

Protasco's construction activities have contributed to infrastructure development and nation-building. Our expertise lies in the design, construction, upgrading and rehabilitation of roads, bridges and buildings services.

Protasco has undertaken, completed and managed more than USD2 billion worth of construction and project works.

#### SOME OF THE PROJECTS ARE:

#### **Road Construction:**

- Sg Besi Ulu Kelang Elevated Expressway, Selangor
- Desaru Coast Course, Desaru, Johor
- Jalan Alor Setar Kuala Nerang Durian Burung, Kedah
- Tarhuna to Ben Walid Road and Tripoli to Garian Road, Libya
- Kuching Serian Road, Sarawak
- Utan Aji, Perlis to Changlun, Kedah
- Muar Melaka Alor Gajah Simpang Ampat Road, Melaka
- Kapar Sabak Bernam and Klang Banting, Selangor

#### **Building Construction:**

- Asian Football Confederation Annex Building, Bukit Jalil
- Serviced Apartments, Telipot, Kelantan
- Jasin Hospital, Melaka
- UDA Shoplots, Kuala Lumpur
- Infrastructure University Kuala Lumpur (IUKL) Hostel, South Kuala Lumpur
- Masjid Ikram, South Kuala Lumpur

#### Project Management:

- Kluang Hospital, Johor
- Polytechnic College, Sabak Bernam, Selangor
- Teacher's Training College, Pulau Pinang
- Unipark Condominium, South Kuala Lumpur

Protasco Berhad is the developer and contractor for the "Perumahan Penjawat Awam 1Malaysia" (PPA1M) Larai Project, at Precint 6, Federal Territory Putrajaya, where 1,680 apartment units were delivered. Protasco has also been awarded to construct phase 2 and 3 of the PPA1M projects. Phase 2, the PPA1M Saderi, will consist 1,100 apartment units and is also located in the Federal Territory of Putrajaya.

### **PROPERTY & INFRASTRUCTURE**



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## MAKING LIVING GREAT

Protasco Berhad aspires to become a leading industry player in the property development sector, bringing to the market innovative residential and commercial concepts designed to deliver superior value.

Our Property & Infrastructure Division is the main developer of De Centrum City, a 100-acre freehold land located in south of Kuala Lumpur. De Centrum City is estimated to have a gross development value (GDV) of almost RM10 billion over a 15-year span.

When completed, it will consist of high-rise apartments, office towers, SOHO units, a convention centre, hotels, office suites and retail lots.

Other development by this division include the Telipot Apartment complex in Kota Bharu, Kelantan, comprising 584 apartment units on 1.85 acres of land. The Telipot project has a GDV of RM158 million.

The Group is also involved in the construction of two-storey shop offices in Pasir Gudang, Johor, with a GDV of approximately RM120 million.

We are continuously on the lookout for joint venture possibilities with both landowners and governments to develop their land holdings.

www.protasco.com.my/property&infrastructure

# ENGINEERING & CONSULTANCY SERVICES

Kumpulan IKRAM Sdn Bhd or IKRAM is the Engineering & Consultancy Services division of Protasco. It subscribes to the Group ethos of Excellence such that it has become the **"Total Integrated Engineering Solutions Provider"** to serve both government and private sectors specialising in the areas of:-

- Geotechnical & Geo-Environmental Engineering
- Pavement, Highway & Transportation Engineering
- Structural & Material Engineering
- Asset & Project Management
- Product & Personnel Certification

Aided by the vast experience of more than 20 years, we have established a strong foothold in delivering quality services by our qualified and competent professionals. The adoption of engineering best practices coupled with the state-of- the-art engineering facilities has positioned us at the forefront of the engineering and consultancy services provider within the ASEAN region.

Most of our subsidiaries are ISO 9001:2015 certified and our Geotechnical, Material and Pavement Laboratories are ISO 17025 accredited. Conscious of the fact that our clients value prompt and timely services, we have expanded our offices nationwide. Apart from the main office in Kajang which serve as the headquarters and covers the Central Region, we also cover the Southern Region (Johor Bahru), Northern Region (Butterworth, Alor Star & Ipoh), Eastern Region (Kota Bharu & Kuala Terengganu), Sabah (Kota Kinabalu) & Sarawak (Kuching).



PROTASCO REPHAN

Geotechnical & Geo-Environmental Engineering

Structural & Material Engineering Pavement, Highway & Transportation Engineering

Asset & Project Management

Product & Personnel Certification R TERJUN BUKIT NUNAS K.L



### EDUCATION

Infrastructure University Kuala Lumpur (IUKL) is known for its quality, recognised and affordable academic qualification. Being rated as an "Excellent" (Tier 5) full-fledged university in the latest MQA Rating System SETARA '13, IUKL is the first infrastructure university in Malaysia that emphasizes the integration of both hard and soft aspects of infrastructure, and aspires to produce technopreneurs and skilled manpower with outstanding communication, technological and managerial skills.

As a subsidiary of Protasco Berhad, IUKL is committed in engineering the future of tomorrow's leaders. IUKL's dedication in providing quality education has helped many students in acquiring the necessary knowledge, skills, and hands-on expertise in becoming respected practitioners in various fields. Guided by the University's motto "For Knowledge, For Humanity", IUKL is striving to ensure that each student is thoroughly equipped and empowered to meet future challenges by preparing them holistically today.

For more than 20 years, IUKL has been providing education in various fields of study through its six faculties and one Centre for Postgraduate Studies:

- Faculty of Engineering and Technology Infrastructure
- Faculty of Architecture and Built Environment
- Faculty of Business and Accounting
- Faculty of Arts, Communication and Education
- Faculty of Creative Media and Innovative Technology
- Faculty of Applied Science and Foundation Studies

www.protasco.com.my/education



#### VISION

To be a world renowned Infrastructure University

ΜΟΤΤΟ

For Knowledge, For Humanity

#### Fields of Study:

- Engineering •
- Architecture •
- Construction Management
  - Quantity Surveying
    - Business •
    - Accounting •
- Information Technology •
- Corporate Communications •
- English Language Studies
  - Biotechnology •

#### World Affiliations:

- United Kingdom
- Australia

MISSION

To strive for excellence in

arious fields of infrastructure

by providing quality education,

advanced knowledge,

state-of-the-art technology and

excellent profesional services

- New ZealandIreland
- The Netherlands
- China

## ENGINEERING YOUR FUTURE

### TRADING & MANUFACTURING

Specializing in trading and distribution of products, materials and equipment, ranging from pavement maintenance product to construction building materials, petroleum-based products, and highway safety products and equipment, with manufacturing and distributorship license awarded by reputable international brand and product owner.

www.protasco.com.my/trading&manufacturing













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#### **OUR PRODUCTS**

- Pavement related materials
- Construction building materials
- Petroleum based products
- Highway safety products
- Road maintenance equipments

## **CLEAN ENERGY**

Specializing ii2 Energy Sdn Bhd, a partnership between Protasco Berhad and Icon Energy Sdn Bhd (a SME Top 100 Company) has delivered multiple projects across Malaysia The agship project is Malaysia's largest building integrated photovoltaic project.

#### Scope:

Regulatory and Compliance Engineering, Procurement, Construction & Commissioning Operations & Maintenance Financing

www.protasco.com.my/cleanenergy

## TOMORROW'S ENERGY TODAY





#### **Engineering Conglomerate**

We pride ourselves as an engineering establishment striving for perfection. We have delivered projects worth billions of US Dollars in Malaysia and overseas.

We are equipped and have developed resources internally and over the years have built strategic partnerships with renowned companies across all industries to meet project goals.

#### **Financial Capacity**

Every country has its power supply target and power plants are very capital intensive. As a listed entity, we have access to nancing schemes that make us a strategic partner to deliver large scale solar power plants.

Leveraging the strength of our engineering foundation, innovative technological advances, the calibre of our people and our diverse services, Protasco offers to deliver growth and value for a better quality of life. Through the dynamic leadership that helms the organisation, we are ready to pursue new growth opportunities while expanding our business spread and depth in the global arena.

www.protasco.com.my

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COMPANY	AWARD	YEAR			
1. De Centrum Land Sdn Bhd	Best Boutique Lifestyle Development at Property Insight's Prestigious Award (PIPDA)	2016			
2. De Centrum Development Sdn Bhd	Best Mixed Development at Property Insight's Prestigious Award (PIPDA)	2015			
3. Roadcare (M) Sdn Bhd	Anugerah Kontraktor Cemerlang 2015 by Persatuan Kontraktor Melayu Malaysia (PKMM)	2015			
4. Infrastructure University Kuala Lumpur (IUKL)	Excellent (Tier 5) - MQA Rating System for Malaysian Higher Education Instieutions (SETARA)	2013			
5. Infrastructure University Kuala Lumpur (IUKL)	Excellent (Tier 5) - MQA Rating System for Malaysian Higher Education Instieutions (SETARA)	2011			
6. Roadcare (M) Sdn Bhd	Anugerah 5 Bintang untuk Auditan Kerja Penyenggaraan Rutin Jalan Persekutuan	2011			
7. HCM Engineering Sdn Bhd	Malaysian Emerging Knowledge Organisation (MEKO)	2006			
8. HCM Engineering	Human Capital Development Award	2004			

#### ACCREDITATIONS & ACCOLADES

Protasco Berhad has garnered several accreditations and accolades in recognition of our constant commitment to excellence. They are a testament to the integrity of our work and the level of professionalism we exude in our service.

#### CERTIFICATION

	COMPANY	CERTIFICATION
	1. HCM Engineering Sdn Bhd	ISO 9001:2008
	2. HCM Engineering Sdn Bhd	ISO 14001:2004
	3. Kumpulan Ikram Sdn Bhd	ISO 9001:2008
	4. Ikram QA Services Sdn Bhd	ISO / IEC 17025:2005
	5. Roadcare (M) Sdn Bhd	ISO 9001:2008
	6. KI Integrated Consultants Sdn Bhd	ISO 9001:2008
a,	7. Ikram Engineering Services Sdn Bhd	ISO 9001:2008
l	8. Ikram Paves Sdn Bhd	ISO 9001:2008
	9. Ikram Training and Infrastructure Development Institute (ITiDi)	ISO 9001:2008
	10. Ikram Skills and Retraining Academy (ISRA)	ISO 9001:2008
	11. Infotree Sdn Bhd	ISO 9001:2008
Q	12. Infrastructure University Kuala Lumpur (IUKL)	ISO 9001:2008
	13. Protasco Trading Sdn Bhd	ISO 9001:2008

#### **CORPORATE OFFICE**

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